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Amendment to the Claims:

The listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1-20. Cancelled.

21. (Currently Amended) A method of issuing electronic coupons comprising:

making a master coupon available at an accessible electronic site;

accessing said master coupon;

~~for copying a customer coupon into a reserved site for a customer;~~

establishing a benefit associated with said customer coupon wherein the benefit is based on properties defined by said master coupon;

sharing the benefit of said customer coupon with another customer by copying said customer coupon as a child coupon ~~to a reserved site for said another customer, where-in~~ with said child coupon ~~inherits~~ inheriting the benefit associated with said customer coupon; and

modifying the benefit of said customer coupon in response to the sharing of the benefit of the customer coupon with the child coupon.

22. (Previously Presented) The method of claim 21, wherein said master coupon includes rules for modifying the benefit of said customer coupon in response for said benefit sharing.

Amended
for
entry
7/12/04
JC